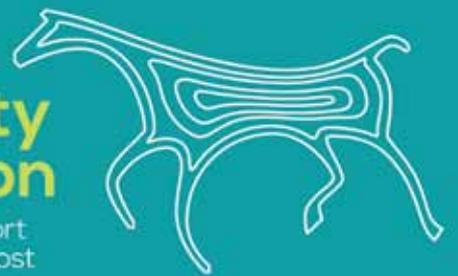




Wiltshire Community Foundation

Giving money and support
where people need it most



Annual Review 2013/14

Patrons

Mr John Bush CVO OBE CStJ JP

The Right Reverend Nicholas Holtam Bishop of Salisbury

The Right Reverend Dr Lee Rayfield Bishop of Swindon

Mrs Sarah Troughton CStJ Lord Lieutenant of Wiltshire

Board of Trustees

John Woodget Chairman

John Adams OBE

Denise Bentley

Helen Birchenough

Christopher Bromfield

Jason Dalley

Emma Gibbons Treasurer

Angus Macpherson

Dame Elizabeth Neville DBE QPM DL

Alison Radevsky

Ram Thiagarajah DL

Sally Walden

Elizabeth Webbe Vice Chair

William Wyldbore-Smith DL

Richard Handover CBE DL (Retired September 2014)

David Holder (Retired September 2014)

Tim Odoire (Retired October 2013)

The Community Foundation's Team

Chief Executive

Rosemary Macdonald

Personal Assistant

Maggie Watson

Grants

Programme Director

Heidi Yorke

Grants Officer

Kirsty Haasjes

Grants Officer

Jonathan Whitehead-Whiting

Grants Co-ordinator

Maggie Russell

Development

Development Director

Jon Yates

Development Director

Kate Robinson

On-Line Development Officer

Kirsty Haasjes

Finance

Finance Manager

Victoria Hickey

Wiltshire Community Foundation
Sandcliff House, 21 Northgate Street, Devizes, Wiltshire SN10 1JT
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Welcome

to Wiltshire Community Foundation's
Annual Review 2013/14

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Vision

Every disadvantaged individual or community in Wiltshire and Swindon has the opportunity to better their circumstances by working with the Community Foundation.

Mission

To bring together the talent, skills and resources available in Wiltshire & Swindon to help and support disadvantaged people and build vibrant communities by:

- Increasing our giving to at least £1m per year
- Building our endowment from £16m to £32m
- Focusing on philanthropy
- Identifying and responding to need by focusing on key priorities
- Building a knowledge base to match cause to giver
- Taking a proactive leadership role in the county
- Enthusing, inspiring and educating our donors
- Focusing on impact for both beneficiaries and donors
- Continuing to build our reputation with all our stakeholders
- Focusing on great communication
- Working with partners
- Managing our endowment to maximise return
- Building adequate organisational capacity and a suitable structure



Being a Beacon Community Foundation

Professionalism is closely linked to reputation. We want to be at the forefront of best practice, continuing to design or adopt efficient ways of working and developing our staff team and Trustees with a view to the future. There are 48 Community Foundations across the UK. We are active participants in our network. Our Chief Executive is Vice Chair of UK Community Foundations and chairs the Membership Services Committee.



This is my last annual review as I stand down after nine years, at the end of September this year. When I became chairman I was lucky enough to inherit a well-established, positive organisation, making real progress with an endowment of about £3 million. Following Rosemary's recruitment as chief executive we started to make big strides forward.



Like all good CEO's Rosemary built an excellent team and set challenging targets. Over the following six years we have made wonderful progress, growing the endowment to nearly £17 million, making us currently the fastest growing community foundation in the country and the fourth largest. Key to our progress has been not only a great team but also a board of committed and hardworking trustees to whom I owe a great deal.

During the last year we have continued to make further great progress supporting 157 groups from right across the county helping 37,000 people to improve their lives. The 'One Degree More' programme has, since inception, helped 106 young people with personal support grants, 23 with funding for vocational training and 113 students to go to university. That is 242 young people with better life chances through the generosity of the people of Wiltshire. We raised £60,000 for 'Surviving Winter' this year, with £34,000 from private donations. During the last four years we have helped 1,091 people in fuel poverty.

This year we also made our largest ever grant of £90,000, spread over three years. The 'Peanuts Trust' worked with Heidi to find a project that would benefit from a larger grant. They found a group called SMASH, the Swindon Mentoring And Self Help project, who wanted to run a new initiative, 'Memory Makers', matching mentors with children aged 9-12 in the Swindon area.

During the year we also agreed a strategy based on undertaking a 'needs analysis' in the county and then targeting our grant making to meet the needs identified. We have sought to take a leading role in the county guiding those who wish to be donors or grant makers to those with the greatest needs. I am confident that with a clear direction of travel, a solid base of endowed funds that will continue to grow and a committed and professional team the foundation will play an increasingly important role in the county.

In September David Holder stood down as Treasurer after many years of outstanding support and service. The Foundation owes him a great debt of gratitude. We also welcome William Wyldbore-Smith, Sally Walden and John Adams to the board of trustees. It is also my pleasure to wish John Woodget the best of luck as the new Chairman.

It just remains for me to thank the board of trustees, the team and in particular Rosemary for their support and commitment over the last nine years. I believe the foundation to be in an excellent position to face the challenges of the future.

Richard Handover CBE DL



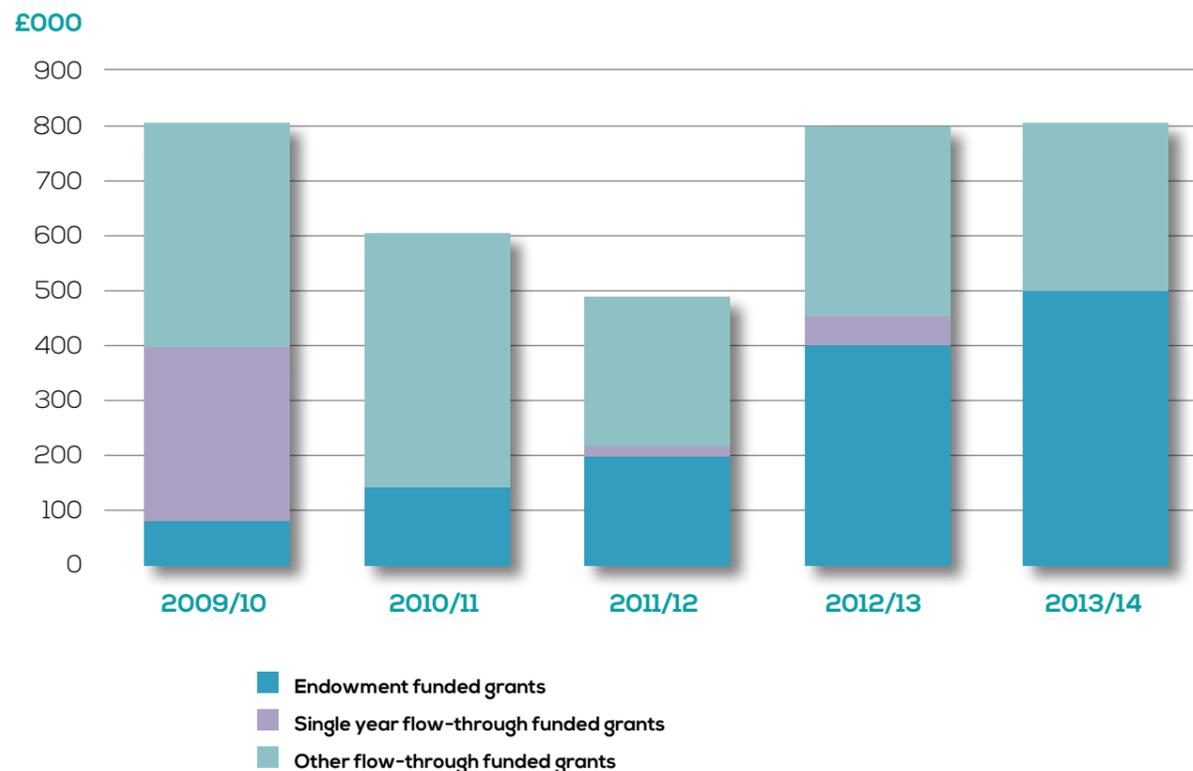
In order to meet the needs of our communities in the future we rely on a sustainable source of funding.

We are building an endowment fund which is held in investments and the income generated by these investments supports our grant programmes and core costs. We currently have three main fund managers, Smith and Williamson, Ruffer LLP and CCLA. Smith and Williamson and Ruffer manage the majority of our funds, whilst CCLA hold all funds eligible for Community First Endowment Match Funding – a programme provided by the Office for Civil Society from 2012-2015 adding 50% to eligible donations.

We fundraise for specific appeals, including our Surviving Winter Campaign and our own core costs.

Over the past 10 years we have seen a significant change in the sources of our funding. This has enabled us to maintain a good level of grant making but now it is from a more sustainable source of funding. The chart below shows the change in grant funding sources since 2009/10 between Flow-through and Endowment funding.

Changes in grant funding sources over the last 5 years



Our work has been made possible with the dedication of our team of 41 volunteers who give us more than 1,300 hours of their time each year to sit on our grants panels or visit groups on behalf of the foundation. Thank you to all our donors and partners who enable us to improve the lives of so many people.

During the year to 31st March 2014 we awarded £800k in grants to 157 different groups (£560k) and 391 individuals (£240k). We also returned to making multi-year grants to a few groups to help them plan for the future. Grants awarded ranged from £72 for groups subscribing to localgiving.com to £90,000 over 3 years for the SMASH Youth Project. The average grant awarded to voluntary groups was over £2,600 per application.

A full list of the grants made in the year is available on our website at www.wiltshirecf.org.uk Here are some specific areas of grant-making undertaken in the year:



We have developed **Wiltshire Council's** Public Health and Wellbeing Programme, distributing £38k to 10 organisations. This programme addresses health inequalities in Wiltshire, a county with high rates of obesity, especially in children.



Our **Local Giving** project helps groups get online and fundraise for themselves. The groups benefit from social media training and one to one support from our team to help make their own campaigns a success. The groups that have taken part have raised £40k for their own organisations using the skills they have learnt through this project.



We have provided support to the **Office of the Police and Crime Commissioner** to distribute £1m through their Innovation Fund. We focused on groups who could demonstrate innovative ways to reduce crime and anti-social behaviour.



We have successfully worked with **Comic Relief** and other Community Foundations to distribute the Community Cash Programme for the first time in Wiltshire and Swindon. We hope to repeat this in future years. This programme was aimed at grassroots organisations that deal with deprivation. The grant covered 50% of the project costs, so the groups had to show they had additional support to run their projects.



We have been able to commission exciting new work to build resilience in vulnerable children over the next three years through the **Peanuts Fund**. Our £90,000 will enable SMASH to provide mentoring for 9-12 year olds in Swindon who need additional support to make the transition from primary to secondary school. All the children involved come from vulnerable families.



“ We enable people with disabilities in Wiltshire to access services they previously couldn't, physically and online. Our grant making meant 4,000 disabled people can access services they could not before. ”

Swindon Shock Wheelchair Basketball



This project aims to give disabled children and young people living in Swindon the opportunity to play wheelchair basketball, encouraging them to attend the club outside of school.

Our grant was used to purchase more wheelchairs, transport to competitive games and coaching.

Grant awarded £5,000



Youth Adventure Trust

The Trust works with disadvantaged children aged 11-14 from deprived areas of Wiltshire and Swindon through a 3 year Youth Adventure Programme.

Through a series of residential adventure camps and day activities, young people build their confidence and self-esteem. They wanted to improve and fund their Volunteer training programme. They also wanted to produce a Volunteer booklet which needed to be printed in good, long lasting waterproof quality in order to withstand wet and active camp conditions. The grant was given to help with both the training programme and the booklet.

Grant Awarded: £3,000

“ We fight isolation. Our grant making reduced the isolation of 19,000 people in Wiltshire. ”

Foggy's Invisible Illness Support

Foggy's Invisible Illness Support is a group for people who suffer with "invisible illnesses".

Sufferers look well but are in a great pain and may also suffer with chronic fatigue. Such illnesses affect movement and cognitive behaviour. The group provides social opportunities to meet and share problems, ask advice or just have a chat. Our grant was used for the costs of hiring venues and to market the service.



Grant awarded £1,438

Wiltshire Barn Project

The Wiltshire Barn Project has been set up to harness the therapeutic qualities of craft bookbinding. The group provides therapy, training, qualifications, work experience and employment opportunities for wounded, injured and sick veterans.

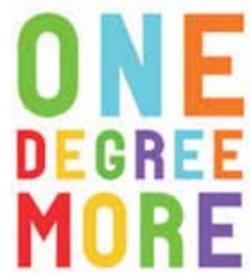


The Project provides three levels of support within a fully functioning workshop: craft-based therapy using bookbinding skills as a medium, training in bookbinding skills leading to City & Guilds qualifications and work experience. Our grant has been used to purchase equipment.

Grant awarded £4,900



“ We level the educational playing field. Our grants have helped 113 young people to go to university since 2008. From 2015 the One Degree More Programme is county wide! ”



Georgia Adsett

Georgia is 21 years old and has just completed the third year of her course in France as part of her BA English & French Degree at Southampton University.

The year was spent abroad working as a British Council English Teaching Assistant in a French school in the Yvelines area of Il-de-France. This degree course lasts four years and Georgia has now returned to Southampton for her final year.

Georgia said of her year abroad “I cannot begin to express how much I enjoyed myself and how much I appreciate the opportunity to experience it all. I certainly wouldn't have been able to access so many fantastic opportunities, studying, travelling and working abroad without the help of The Community Foundation.”

Scholarship Grant Awarded: £8,703



Rubasene Rajendram BA

Ruba graduated this summer with a 2:1 in Accounting and Finance from Cardiff University

She approached the Community Foundation for help with her university costs after her father passed away in 2011 leaving the family without their main source of financial support. Ruba chose her degree as the course offered a wide range of career options and now hopes to pursue a career in banking as a Chartered Accountant.

Scholarship Grant Awarded: £6,238

“ We have transformed the futures of deserving children. Our grants have helped 129 children with personal educational support and vocational training since 2008. ”



Connor Burgess

Connor was diagnosed with Autism at the age of 4 and has consequently struggled with his schooling. However, after being offered a work placement at Salisbury Playhouse he discovered a love of theatre which has helped him to concentrate on his studies.

This placement has proved so successful that it has now become a long term arrangement and Connor came to us for help in order to study for an Arts Award Certificate in British Sign Language at Totton College, Southampton. Due to his commitment to Salisbury Playhouse Connor lives in Salisbury where he is supported by a team of carers and so our grant has helped him with the travel costs to his course.

Vocational Grant Awarded: £900

Ethan Thorne

Ethan is 9 years old and lives in Chippenham with his family. Ethan has behavioural problems which may be related to Autism, although this has not yet been formally diagnosed.



Our grant was used for a residential school trip to the Isle of Wight and some much needed waterproof clothing. The trip has given Ethan the opportunity to develop social skills and team work and also have some time away from home.

Personal Support Awarded: £310



“ We attack fuel poverty in Wiltshire. Our Surviving Winter grants have supported 1,091 people in the last 4 years so that they don't have to choose between eating and heating during the winter. ”



Our Annual Surviving Winter campaign tackles fuel poverty in Wiltshire and provides instant tangible relief for elderly people who cannot afford to keep warm and well during the cold winter months. Last year we awarded £70k and helped nearly 350 households.

Winter is a dangerous time for the frail and elderly bringing isolation as well as ill health. Around 200 Wiltshire residents die every year as a direct result of the cold weather. Most of these are living in fuel poverty – where they cannot afford to maintain an adequate temperature in their home due to a combination of low income, high fuel costs and the low fuel efficiency of the home.

There are over 35,000 such households in Wiltshire, more than half of which contain elderly or disabled people. For many it truly is a struggle to survive winter and many have to make a choice between heating and eating. We believe it is not acceptable to allow them to suffer.

Surviving Winter is a straightforward 'money in money out' appeal with 100% of all donations going directly to those in need.

The campaign demonstrates the value of partnership and its efficacy in tackling unmet need. We work in partnership with Age UK, the Citizens Advice Bureau and other organisations across the county to identify those people in need. Additional support is also provided which can be as important as the financial help. All applicants are provided with or referred for consultation to ensure they are taking up the full range of social welfare benefits to which they are entitled. Surviving Winter is a great example of what Community Foundations do best : connecting those in need locally with those who want to give; bringing voluntary sector organisations together for the benefit of the community and potentially saving the NHS many expensive hospital admissions.

The Surviving Winter campaign is steadily gaining momentum. It has featured on regional TV and radio and press across the whole county and thanks to the increased publicity this year people who want to support a local cause are discovering how simply and efficiently small amounts of money can make a real difference. As is shown by these kind remarks sent to us by people in receipt of a Surviving Winter grant.



“I am writing to thank you for the winter fuel grant...the initial telephone call through to actually receiving the grant has made me feel like a person again...”

Mrs D, Salisbury

“Many thanks for the cheque...this will help me a great deal...I am trying to live on less than £300 a month, it is very hard...thank you for your kindness.”

Mr B, Swindon

“Thank you very, very much for the surviving winter grant. If I am cold I cannot function, it is such a relief to know I have enough money to put on my key card, with prices going up every year it's a real worry, this is a godsend.”

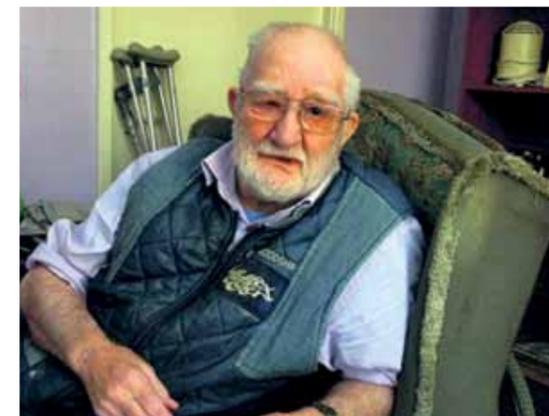
Mrs F, Devizes

“Thank you very much for the grant...it's a very big help at this bad time of my life.”

Mr M, Trowbridge

“I truly can't find the words to thank you for your help. I have a long term condition and have to get others to help. The reason I hadn't posted this (sooner) is that I couldn't afford the postage.”

Mr M, Chippenham



Mr Eddie Goodship of Calne received a Surviving Winter Grant last year.



“ With the support of our donors we have helped 157 groups this year to make life better for thousands of people from birth to 100, from Salisbury to Swindon, Trowbridge to Tidworth. ”



“We are very happy with progress in supporting groups in the Melksham area.”



“We like the idea of leveraging the relationship with you more by engaging staff in identifying possible groups for funding.”

“We value the fact that our named funds will go on supporting Wiltshire beyond our lifetime.”

Private Donor

“My husband and I thank you. It is good to see the excellent work that the Foundation is continuing to do.”

Private Donor

supported by



Our Core Cost Funders

Particularly important to the Community Foundation are those donors who have committed to help us to grow by funding some of our running costs.

- Blagrove Charitable Trust
- Brewster Maude Trust
- Fredericks Foundation
- Fulmer Charitable Trust
- Gaiger Bros
- Intel Corporation (UK) Ltd
- The Inchcape Foundation
- Wadworth & Co Ltd
- Wiltshire Council

Our Flow-Through Funds

Flow-Through Funds deliver an immediate impact in grant-making over the short term.

- Blagrove Trust Small Grants
- Chippenham Constituency Small Grants
- Comic Relief
- Community Foundation Small Grants Fund
- Coventry Building Society Grants Fund
- Hitachi Capital Trowbridge Fund
- Local Giving Support Fund
- Office of the Police & Crime Commissioner Fund
- Surviving Winter Fund
- The Rupert Smith Memorial Fund
- Verdon Smith Family Trust
- Wiltshire Council Small Grants
- Wiltshire Council
- Public Health & Wellbeing Fund

Our Endowed Funds

Endowed Funds are there to provide a sustainable source of grant making year in and year out.

Named Funds require a minimum pledge of £20,000
Foundation Funds require a minimum pledge of £5,000

Named Funds

Restricted by Area of Interest

£4,441,315

- Abbots Fund
- Blagrove Trust Strategic Impact Fund
- Blagrove Trust Fund
- Boris Karloff Fund
- Gold Fund for Older People
- Harrison Fund
- Haydon Wick Fund
- James Smith Fund
- JP Morgan Fleming Fund
- Kestrels Fund
- Kilcreggan Trust Fund
- Kitty O'Connor Fund
- Knorr-Bremse Rail Systems Fund
- Little Somerford Trust Fund
- Maples Fund
- Mid Counties Co-operative Fund
- Millennium Youth Fund
- Paul Osborne Fund
- Peter Holmes Fund
- QinetiQ Fund
- The Taurus Fund
- Triumph International Fund
- William Doc Couch Fund for Groups

Named Funds

Restricted by Geographical Area

Central Wiltshire Funds - £80,009

- Fitzwilliam-Lay Fund
- Hopton Sports Fund
- Samuel William Farmer Trust Fund
- WCF Central Fund

Salisbury & South Wiltshire Funds - £667,425

- Edwards Ford Fund
- Gordon Lake Fund for Groups
- Ottens Land Rover Fund
- Salisbury Jubilee Fund
- Villiers Fund
- Wilsons Solicitors Fund
- WCF Salisbury Fund

Swindon Funds - £247,665

- Castrol Fund
- Fuelforce Ltd Fund
- Handy Fund
- Michael Wilson Fund
- Rotary Club of Swindon North Fund
- Stanley Security Solutions Fund
- Tithegrove Ltd Fund
- WCF Swindon Fund

Named Funds

Donor Advised

£1,846,990

- Avon Rubber Fund
- Friends Life Fund
- Gazette & Herald Fund
- High Sheriff's Fund
- Honda Logistics Centre Fund
- Honda UK Manufacturing Fund
- John Cowe Memorial Fund
- Motorola Fund
- Peanuts Trust
- Thomas Grace Fund
- Wiltshire Times Fund



Named Funds

Unrestricted

£2,504,746

A. W. Gale Charitable Trust Fund
APT Electrics Fund
Barclays Bank Fund
Bluemay Fund
Catalent UK Fund
Clark Holt Fund
Cleland Family Fund
David Rogers Fund
Dolby Laboratories Fund
Enterprise Inns Fund
European Metal Recycling Fund
Fiege Merlin Distribution Fund
Friends of WCF Endowment Fund
Giles Family Fund
Hannick Fund
Heart Fund
Hescott Fund
Hiscox Fund
HSBC Fund
Ian Mactaggart Fund
Intel Corporation Fund
Intergraph Fund
Jane Mactaggart Fund
John & Susan Rendell Fund
John & Valerie Rendell Fund
KPMG Fund
Lindsey & Alastair Muir Fund
Mrs L E Sutton Fund
Nationwide Building Society Fund
Newbigging Fund
Nora Clayton Fund
Paws On Fund
RWE NPower Fund
Sangster Group Fund
Sir Charles & Lady Nunneley Fund
T E Connectivity Fund
Tessa & John Manser Fund
Trethowans Fund
Uniq Fund
Wadworth Fund
Wansbroughs Fund
William & Madeline Wilks Fund
Wiltshire & Swindon Fund
Withy King Fund
Woodget Fund
Yorke Fund

Foundation Funds

Unrestricted

£229,051

Ainslie Foundation Fund
Ancram Foundation Fund
Arbib Foundation Fund
Cairns Foundation Fund
Clare Evans Foundation Fund
David Airey Foundation Fund
Fiona Richards Foundation Fund
I & D Wilson Foundation Fund
James & Lucilla Joll Foundation Fund
Walter & Barbara Marais Foundation Fund
Marsden Foundation Fund
Matthews Family Foundation Fund
Michael & Annabel Gibb Foundation Fund
Moyra James Foundation Fund
Nicholas & Diana Baring Foundation Fund
Peter & Nicky Alberry Foundation Fund
Peter & Sarah Troughton Foundation Fund
R & VH Foundation Fund
Reekie Family Foundation Fund
Steve Willcox Foundation Fund
The Best Foundation Fund
The Macdonald Family Fund

Charity Funds

£330,806

North Wessex Downs Fund
The Filling Station Fund
Wiltshire Music Centre Fund
Youth Action Wiltshire Growth Fund

Funds for Individuals

£6,493,709

Gordon Lake Education Fund
Greenacres Fund
Shuker Education Fund
Small Council Trusts Fund
William Doc Couch Fund for Individuals
Wiltshire Education Fund
Wiltshire Society Fund
Withy Trust Fund

Total Endowed Funds

£16,841,716

Our Annual Report & Accounts are available to view on our website at www.wiltshirecf.org.uk

And lastly...

The Board and staff team would like to say a very big thank you to Richard Handover, our Chairman for the last 9 years. Richard oversaw a period of great change for us and helped us become the professional, successful organisation we are today.

We wish him well with his new challenges.

Thank you!



Richard Handover with Chief Executive, Rosemary Macdonald at The Community Foundation's Annual Celebration at The Royal Artillery Officers' Mess, Larkhill 2013

Wiltshire Community Foundation

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www.wiltshirecf.org.uk

Registered Charity no: 1123126



We would like to thank

